



**SPONSORSHIP AGREEMENT**  
 Novato Scream on the Green Faire  
 Saturday, October 28, 2017

\_\_\_\_\_  
 Sponsor Company Name

\_\_\_\_\_  
 Date

The aforementioned agrees to participate as a sponsor in the Novato Scream on the Green Faire, to be held on October 28, 2017. The Sponsor shall receive benefits as set forth in the Sponsorship Opportunities Document for the following selection(s):

<input type="checkbox"/> <b>Stage Sponsor:</b> \$500 (10' x 10' booth)	<input type="checkbox"/> <b>Corporate/Commercial</b> Sponsor: \$350 (10' x 10' booth)	<input type="checkbox"/> <b>Food Booth Sponsor:</b> \$ 200 (10' x 10' booth)
<input type="checkbox"/> <b>Non-Profit Space</b> \$ 150 (10' x 10' booth)	<input type="checkbox"/> <b>Artisan Booth Sponsor:</b> \$ 200 (10' x 10' booth)	<input type="checkbox"/> <b>Presenting Sponsor \$3,000:</b>

Payment shall be made to Novato Chamber of Commerce. **Payment is due 30 days from date of signed agreement.**  
**If payment is not received booth could be resold and the reservation cancelled.**

\_\_\_\_\_  
 SPONSOR COMPANY NAME

\_\_\_\_\_  
 SPONSOR CONTACT

\_\_\_\_\_  
 MAILING ADDRESS

\_\_\_\_\_  
 CITY, STATE ZIP

\_\_\_\_\_  
 PHONE – OFFICE AND CELL

\_\_\_\_\_  
 E-MAIL ADDRESS

Notes or special instructions/needs of Sponsor: \_\_\_\_\_

The undersigned acknowledges this document is a contract and serves as a legally binding agreement for all terms and payment related to the sponsorship agreement. Sponsorships are not refundable and are not considered confirmed until paid in full. Sponsorships have limited availability. There is no access to electricity for any of our booth spaces. Available sponsorships are sold on a first come first serve basis, regardless of business type. Fair Sponsorship booth policy: similar business types may be placed next to each other based on date of event confirmation.

\_\_\_\_\_  
 Sponsor Signature (Owner/Officer)

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Coy Smith, CEO - Novato Chamber of Commerce

\_\_\_\_\_  
 Date

Vendors shall defend, indemnify, and hold harmless, the Novato Chamber of Commerce and the City of Novato from and against all actions, penalties, damages, costs, losses and expenses which arise out of or are in any way related to this agreement to actual alleged actions by exhibitor. In the event of bad weather or circumstances beyond our control that cancel the event, no refunds shall be given

*In order to submit this form, please 1) save it to your computer 2) open the file 3) fill out the form accordingly and 4) submit.*

<b>Office Use:</b>			
___ Data Entered	___ Payment Rec'	___ FB Updated	___ Thank you
___ Welcome Letter	___ Company Logo	___ Space #	___
___ Invoice Sent	___ Web Updated	___ Event Letter	___



## SPONSORSHIP OPPORTUNITIES

Novato Scream on the Green  
October 28, 2017

\*\*We ask all sponsors to provide some type of activity for the children throughout the faire\*\*  
\*\*Booths must be staffed until 4pm, no cars are permitted on Sherman Ave before then\*\*

### 1. Civic Green, Stage Sponsor \$500

Company banner prominently displayed on the stage on the Civic Green  
Company logo featured on the Faire Facebook page, and Novato Chamber website  
Company Logo on large scale advertising in local print media  
Verbal acknowledgement of sponsorship throughout the Faire  
10X10 Booth space to promote your business and services

### 2. Corporate/Commercial Sponsor \$350

Company Logo on the Faire Facebook page, and the Novato Chamber website  
Company Logo on large scale advertising in local print media  
Verbal acknowledgement of sponsorship throughout the Faire  
10x10 Booth space to promote your business and services (**no onsite sales permitted**)  
Booth must be staffed until 4pm on the day of the event

### 3. Food & Beverage Sponsor \$200

Company logo on the Faire Facebook page and the Novato Chamber website  
Verbal acknowledgement of sponsorship throughout the Faire  
Acknowledgement in all press released  
10X10 Booth space to sell and promote your products  
Booth must be staffed until 4pm on the day of the event  
Food & Beverage Booth must provide copy of insurance to the Chamber prior to the event

### 4. Non-Profit Sponsor \$150

Company logo on the Faire Facebook page and the Novato Chamber website  
10X10 Booth space to promote your product or service (**no onsite sales permitted**)  
Booth must be staffed until 4pm on the day of the event.

### 5. Artisan Booth Sponsor \$200

10X10 Booth space to promote your products and services  
Booth must be staffed until 4pm day of the event