

# NORTH BAY BUSINESS & COMMUNITY EXPOSITION

connecting the community with local business – APRIL 12, 2018

## Sponsor Company Name

## Date

The aforementioned agrees to participate as a sponsor in the Novato Business & Community Exposition, to be held on *Thursday, April 12, 2018 (4-7 PM)*. The Sponsor shall receive benefits as set forth in this document for the following selection(s). Please note sponsors and exhibitors are expected to be set up by 4pm and remain on sight until the close of the event.

<p>1. <input type="checkbox"/> <b>Diamond Sponsor \$550</b></p> <ul style="list-style-type: none"> <li>❖ Company Logo on all publicity materials; Chamber website/ Showcase Page, print materials, display Facebook Releases etc.</li> <li>❖ Company Logo in ads in the Marin IJ / Novato Advance</li> <li>❖ Acknowledgement / Logo in all press releases</li> <li>❖ Logo prominently displayed in programming</li> <li>❖ Table in <i>Premier Choice</i> Location</li> <li>❖ Special Feature in <i>Sponsor Highlight Reel</i></li> <li>❖ Specialty Video Feature produced by a Professional Film Crew</li> </ul>	<p>2. <input type="checkbox"/> <b>Ruby Sponsor \$450</b></p> <ul style="list-style-type: none"> <li>❖ Company logo on select event publicity (including websites/social media)</li> <li>❖ Acknowledgement / Logo in all press releases</li> <li>❖ Company logo included on event program/Sponsorship display</li> <li>❖ Company logo display on <i>Sponsor Highlight Reel</i></li> <li>❖ Table in preferred location</li> </ul>	<p>3. <input type="checkbox"/> <b>Emerald Sponsor \$350</b></p> <ul style="list-style-type: none"> <li>❖ Company listed in event publicity material, Chamber website &amp; Facebook page.</li> <li>❖ Acknowledgement in all press releases</li> <li>❖ Company Logo included in event program</li> <li>❖ Company-Name Display on <i>Sponsor Highlight Reel</i></li> </ul>	
<p>4. <input type="checkbox"/> <b>Dine &amp; Drink Table \$75</b> Includes 6' Table, standard linen &amp; 2 chairs <i>Food agreement on the reverse side for more information</i></p>	<p>5. <input type="checkbox"/> <b>Shared Table \$125</b> Includes 3' of a 6' Table, standard linen &amp; 1 chair</p>	<p>6. <input type="checkbox"/> <b>Exhibitor Table \$225</b> Includes 6' Table, standard linen &amp; 2 chairs</p>	
<p>7. <input type="checkbox"/> <b>Non Chamber Members</b> Please contact the Novato Chamber for more details, we are excited to be working with you!</p>			<p><b>Payment shall be made to Novato Chamber of Commerce. Payment is due 30 days from date of signed agreement. If payment is not received booth could be resold and the reservation cancelled. Date of event: April 12, 2018   4-7PM</b></p>

SPONSOR COMPANY NAME

SPONSOR CONTACT NAME

MAILING ADDRESS

CITY, STATE ZIP

PHONE – OFFICE AND CELL

E-MAIL ADDRESS

*Notes or special instructions/needs of sponsor, including preferred partner for Shared Exhibitor Table*

- Office Use:
- \_\_\_ data entered
  - \_\_\_ confirmation
  - \_\_\_ invoice sent
  - \_\_\_ pymt rec'd
  - \_\_\_ logo
  - \_\_\_ web updated
  - \_\_\_ booth sp.
  - \_\_\_ booth hw
  - \_\_\_ table
  - \_\_\_ chairs
  - \_\_\_ power
  - \_\_\_ Video
  - \_\_\_ Highlight Reel
  - \_\_\_ booth letter
  - \_\_\_ space #
  - \_\_\_ Thank you

Sponsor Signature (Owner/Officer)

Date

Coy Smith, CEO - Novato Chamber of Commerce

Date

# NORTH BAY BUSINESS & COMMUNITY EXPOSITION

connecting the community with local business – APRIL 12, 2018

SAVE THE DATE! APRIL 12, 2018 | 4:00 – 7:00 PM | Bay Club StoneTree

The 2018 North Bay Expo offers Exhibitors a unique opportunity to engage with the public. Showcase your services, products, and unique business style in this one-of-a-kind exposition. Incorporating the sophistication of a tradeshow with the engagement of a mixer, the 2018 North Bay Expo will offer participants a unique experience to show off their products, services and skills. Below is a list of event statistics, benefits and responsibilities for ALL PARTICIPANTS to be aware of.

- The event will be advertised in local publications and on social media; we anticipate between 300-400 attendees so please plan food/giveaways appropriately
- Please provide us with your company name, and a list / brief description of what you would like to showcase
- Please let us know if there are any specific requests you will need | please note: not all requests can be accommodated
- Strategic Placement is based on the room layout, industry grouping, & other factors. | Please let us know if you have placement requests.
- We will be providing acknowledgements in select Novato Chamber & North Bay Business Expo press releases leading up to the event.

## EXHIBITOR TABLE | SHOWCASE YOUR NICHE

[get more out of this event, participate in our raffle](#)

NONSPONSOR-EXHIBITOR

Exhibitor Tables are the best way to showcase your business in your own space. You can showcase products, sell services, and work the room in a beautiful setting that is completely yours. The tables are incorporated throughout the space and set up within the flow of the room giving your business the prime opportunity to connect with participants.

### BENEFITS

*You will be provided with a 6' Exhibitor Table space/trimmings (2 chairs and linens) within the Exhibitor Hall*

## SHARED EXHIBITOR TABLE | EXPAND YOUR NETWORK & REACH

[get more out of this event, make a video with us](#)

NONSPONSOR-EXHIBITOR

Work side-by-side with another business and work the room at one of our shared tables. Draw in the crowds and share in the increased exposure. This is especially good for business that work together like agents and brokers, bankers and advisors etc. With this setup, you and your partner can help each other draw in the crowds.

### BENEFITS

*You will be provided with a 3' Exhibitor Table space/trimmings (1 chair and linens) within the Exhibitor Hall  
If you know a business with whom you would like to share your space, please state on form (reverse side).*

## DINE & DRINK | BON APPÉTIT

[get more out of this event, become a premier sponsor](#)

NONSPONSOR-EXHIBITOR

Whether you have something sweet, savory, spicy or scrumptious, showoff your culinary creations in our *Dine & Drink Category*. Caterers, restaurants, breweries, cafes, bakers, wineries/spirits, food shops, sweet shops, dairy scientists, delis, vegan bbq—the possibilities are endless, but hurry because space is limited

### BENEFITS / RESPONSIBILITIES

- \*Your business will be provided with a 6' table space/trimmings (2 chairs and linens) within the Exhibitor Hall
- \*Limited number of Dine & Drink Entries gives you exclusive coverage and media recognition
- \*Food must come prepared | *no access to an on-site kitchen, equipment, utensils/cutlery, or napkins*
- \*please be prepared to provide sample sized portions of your product to the Expo Attendees, participants and guests



STONETREE  
WEDGEWOOD

## HOSTED BY NOVATO'S BAY CLUB-STONETREE & WEDGEWOOD EVENTS

If you are looking for a unique & fresh method to market yourself & your business, look no farther than the 2018 North Bay Business & Community Exposition. Unlike traditional showcases, that systematically isolate participants in their booth space, the 2018 Expo incorporates beautiful presenter SPACES with you & your business into the mix of guests. Network & meet new clients in a more organic & engaging manor & foster long lasting relationships with new customers as well as other participating vendors.